

LUX DESIGN CREATIVE
STUDIO: PIONEERING
LIGHTING DESIGN IN
ENTERTAINMENT AND
ARCHITECTURE

Innovative lighting solutions for modern spaces



LUX
DESIGN



AGENDA OVERVIEW

- Company Overview
- Core Services
- Specializations and Expertise
- Innovation and Technology
- Client Engagement and Projects
- Project Highlights





COMPANY OVERVIEW

INTRODUCTION TO LUX DESIGN

Revolutionizing the Lighting Industry

LUX Design aims to transform the lighting industry by introducing innovative and creative design concepts that stand out.

Customized Lighting Solutions

The studio focuses on providing tailored lighting solutions that enhance the experience and ambiance of different spaces.

Enhancing Experiences

LUX Design's mission is to enhance everyday experiences through the strategic use of light in design and architecture.



FOUNDATION AND LOCATION IN JORDAN



Pioneering Design Studio

LUX Design has established itself as a pioneering design studio in Jordan, known for its innovative approach.

Cultural Inspiration

The local culture deeply influences LUX Design's creative processes, reflecting the rich heritage of Jordan.

Natural Landscape

Jordan's diverse landscapes serve as a significant source of inspiration for the studio's projects and executions.



**EXCITING
EXPANSION:
NEW BRANCH
IN TORONTO**

- LUX Design is proud to announce a new branch in Toronto.
- This expansion allows us to serve clients in Canada more effectively.
- Our Toronto branch will offer the same innovative lighting solutions.
- We aim to enhance the local design landscape with our expertise.
- Join us in celebrating this exciting milestone for our studio.

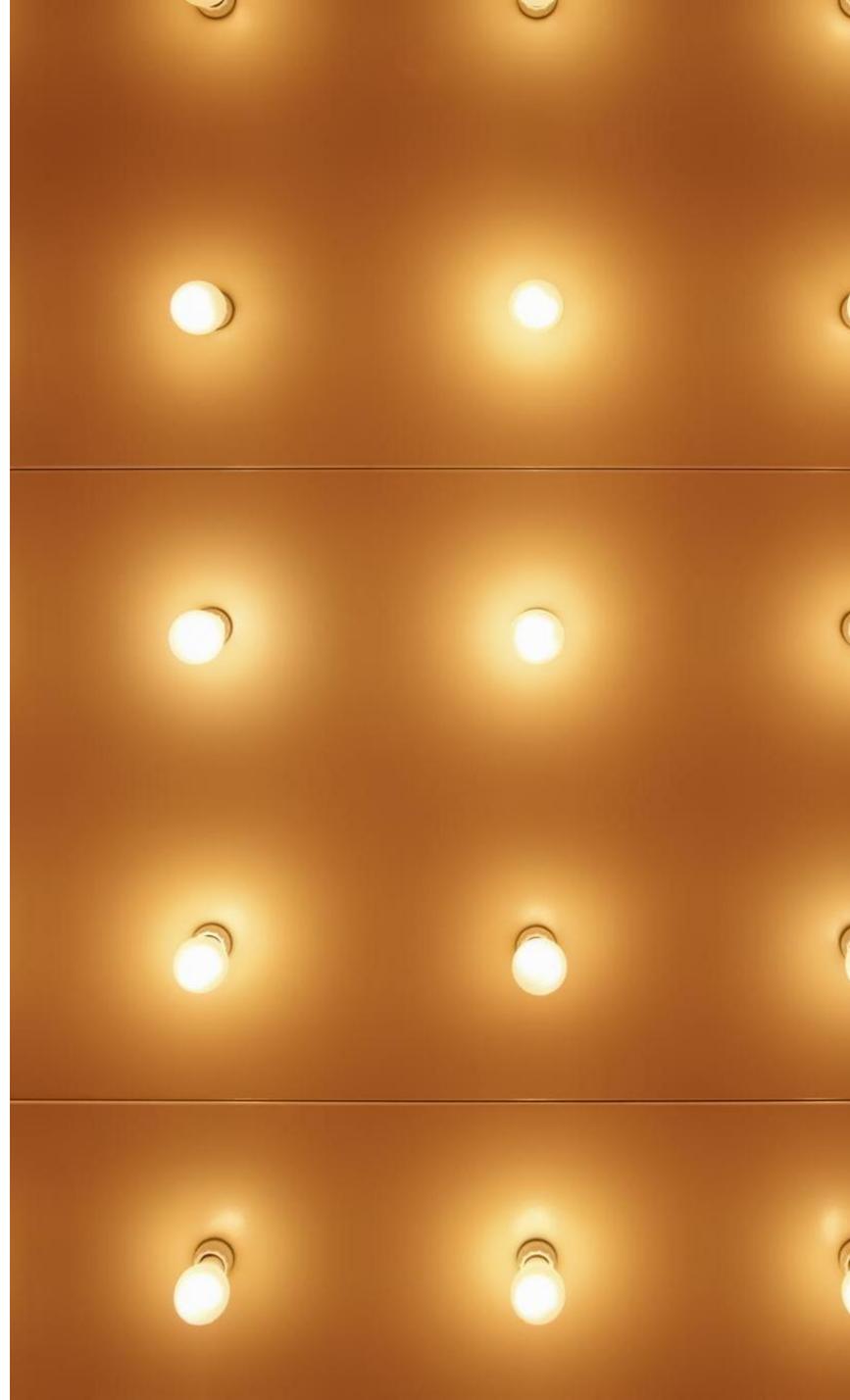
MISSION AND VISION

Redefining Lighting Design

LUX Design aims to transform lighting design by merging artistic creativity with cutting-edge technology, setting new standards in the industry.

Creating Immersive Environments

The vision of LUX Design focuses on crafting immersive environments that engage the senses and evoke emotional responses.





CORE SERVICES

A vibrant concert scene with a large crowd of people in the foreground, many with their arms raised. The stage is illuminated with bright orange and red lights, and there is a large plume of white smoke rising from the stage. The background shows the complex metal truss structure of the stage rig.

ARCHITECTURAL AND ENTERTAINMENT LIGHTING DESIGN

Enhancing Architectural Features

The studio focuses on creating lighting designs that highlight and enhance the beauty of architectural elements in buildings.

Entertainment Lighting Experiences

Their lighting designs also aim to create immersive experiences in entertainment venues, enhancing the audience's enjoyment and engagement.

Aesthetics and Functionality

Projects are characterized by a perfect blend of aesthetic appeal and functional use, ensuring effective lighting solutions.



TIMECODE- BASED AND LIVE LIGHT SHOW PROGRAMMING

Synchronized Light Shows

LUX Design specializes in programming light shows that synchronize perfectly with music and live performances for an enhanced experience.

Captivating Visual Experience

The programming ensures a seamless visual experience that captivates audiences, enhancing the overall performance atmosphere.

Professional Programming Services

LUX Design provides professional programming services that guarantee high-quality light shows tailored to various events and performances.

ADVANCED PIXEL MAPPING & MADRIX SYSTEM INTEGRATION

Dynamic Visual Displays

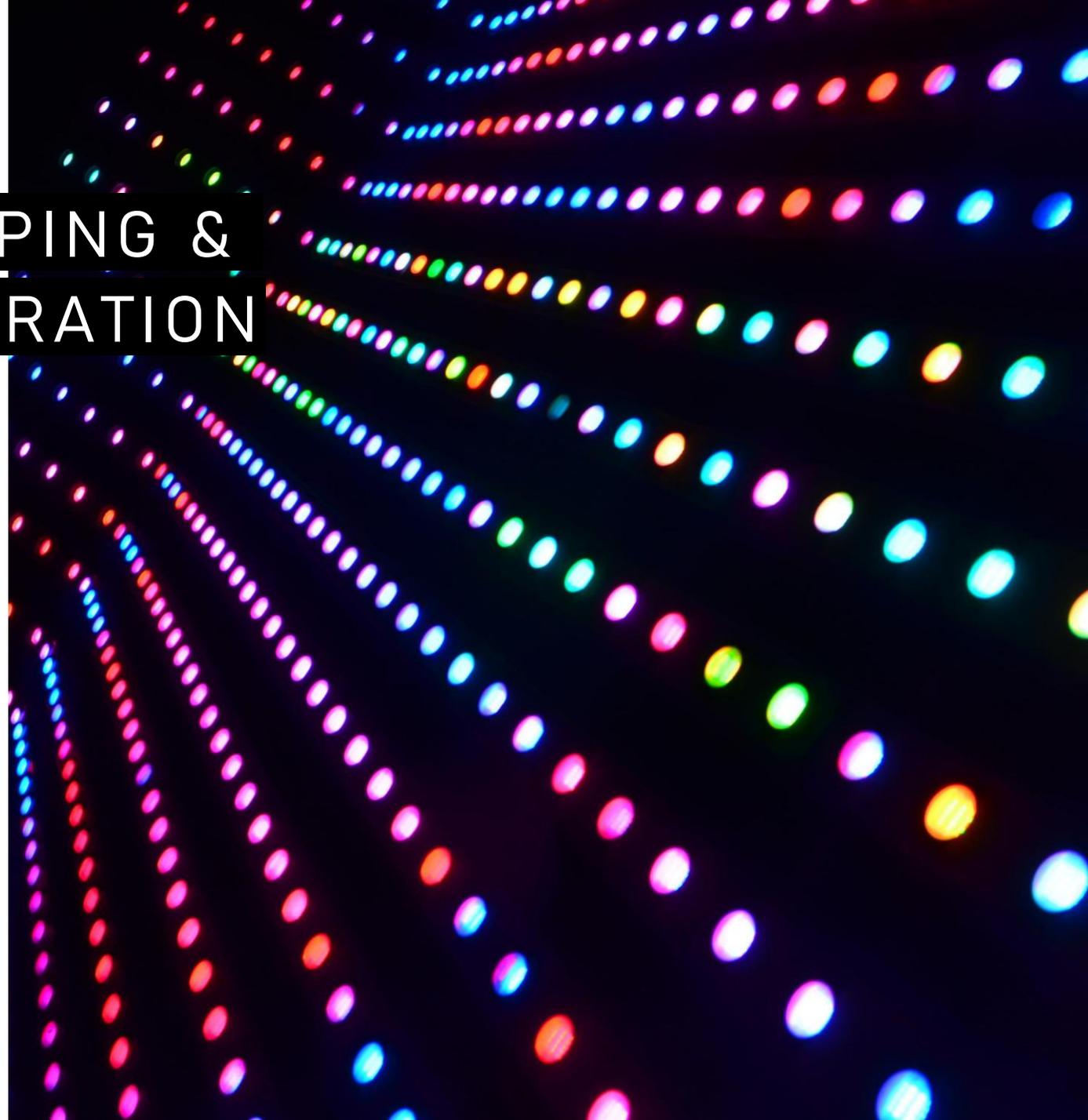
LUX Design utilizes advanced pixel mapping to create captivating visual displays that engage and awe audiences.

Madrix System Integration

The integration of Madrix systems allows for precise control and innovative lighting effects in installations.

Innovative Installations

LUX Design's technical expertise enables them to deliver unique and innovative installations tailored to any event.





SPECIALIZATIONS

AND EXPERTISE

STAGE AND SCENIC SET

DESIGN



Visually Stunning Environments

The studio specializes in creating visually stunning environments that enhance the overall performance experience for audiences.



Tailored Designs

Each design is tailored to fit the unique theme and atmosphere of the event, ensuring a perfect match.



Elevating Performances

The set designs elevate performances, making them more engaging and memorable for the audience.

TECHNICAL SUPERVISION & ON-SITE IMPLEMENTATION

Flawless Installations

LUX Design ensures that all installations are executed flawlessly, adhering to the highest standards of quality.

On-Site Supervision

Their dedicated on-site teams provide technical supervision throughout projects, ensuring every detail is managed effectively.

Realizing the Vision

The team guarantees that the original vision for the project is realized effectively, meeting client expectations.



REAL-TIME LIGHTING SYSTEM OPERATION



Adaptive Lighting Techniques

LUX Design utilizes adaptive lighting techniques to create an immersive experience tailored to each live event.

Enhancing Audience Engagement

Real-time lighting operations significantly enhance audience engagement, making performances more impactful and memorable.

Skilled Team Expertise

The expertise of the LUX Design team ensures seamless operation of lighting systems, adapting to the flow of the event.

INNOVATION AND

TECHNOLOGY



PIXEL-BASED VISUAL SYSTEMS

Mesmerizing Lighting Effects

LUX Design specializes in pixel-based visual systems that produce captivating and mesmerizing lighting effects, enhancing any environment.

Intricate Design Possibilities

These pixel-based systems offer the ability to create intricate designs that can be customized for various projects and environments.



KINETIC LIGHTING

Dynamic Light Movement

Kinetic lighting allows for real-time movement of lights, creating an engaging visual experience.

Enhanced Interactivity

This innovation introduces new levels of interactivity, enhancing audience engagement during events and performances.

Innovative Installations

Kinetic lighting transforms traditional installations, offering unique and captivating experiences for viewers.



ADVANCED SHOW

CONTROL TECHNOLOGIES

Synchronized Lighting

Advanced show control technologies allow for the synchronization of lighting elements, enhancing the overall event experience.

Tailored Experiences

These technologies create cohesive experiences that can be tailored to meet the specific needs of each event.

Event Technology Integration

The integration of advanced technologies enhances the visual and emotional impact of live performances and events.





CLIENT ENGAGEMENT

AND PROJECTS

EVENT, CONCERT, AND DJ FESTIVAL PROJECTS

Memorable Lighting Experiences

LUX Design specializes in creating unforgettable lighting experiences that enhance the atmosphere of any event or festival.

Diverse Event Projects

The company has successfully executed a wide range of projects for various events, showcasing versatility and creativity.

Engaging Festival Atmosphere

LUX Design's projects contribute to creating an engaging and immersive atmosphere for attendees at concerts and festivals.



SHOWS AND SPORTS EVENTS

Innovative Lighting Designs

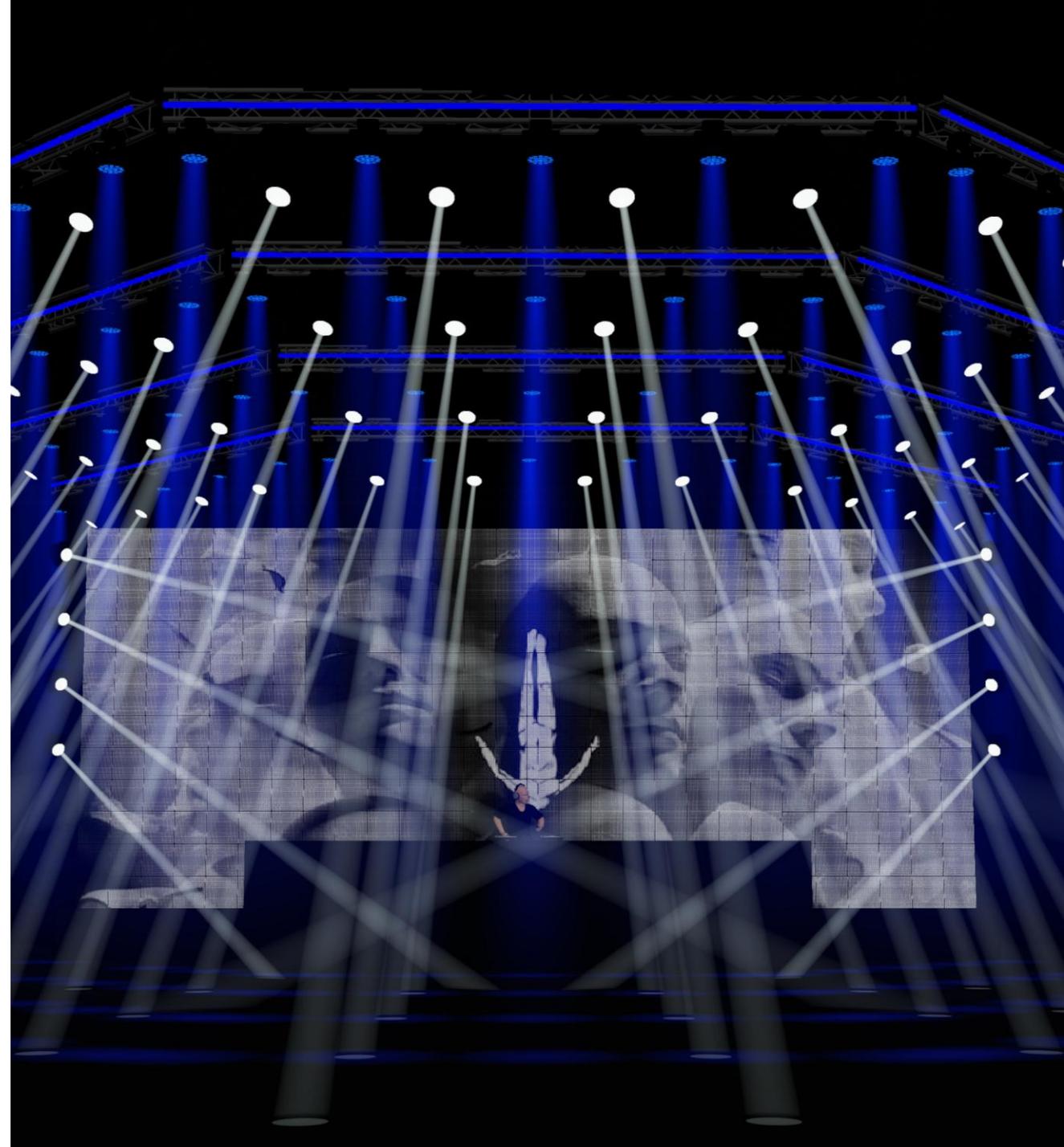
The studio utilizes innovative lighting designs to create captivating atmospheres during shows and sports events.

Enhancing Viewer Experience

Effective lighting enhances the viewer experience, making shows and sports events more immersive and enjoyable.

Technical Expertise

The technical expertise of the studio ensures that lighting is optimized for both performance and broadcast quality.



MEDIA FAÇADE INSTALLATIONS

Dynamic Visual Engagement

Media façades transform building exteriors into vibrant canvases, engaging audiences with stunning visual displays.

Architectural Transformation

These installations enhance architectural designs, creating captivating visual experiences that redefine urban spaces.



PROJECT HIGHLIGHTS: PART 1



- Formula 1, Jeddah (2021) — Lighting & Technical Assistant
- LEAP Gala Dinner (2021) — Lead Lighting Designer & Operator
- Formula E, Diriyah (2022, 2023) — Lighting Design, Operation, Network Management



PROJECT HIGHLIGHTS: PART 2

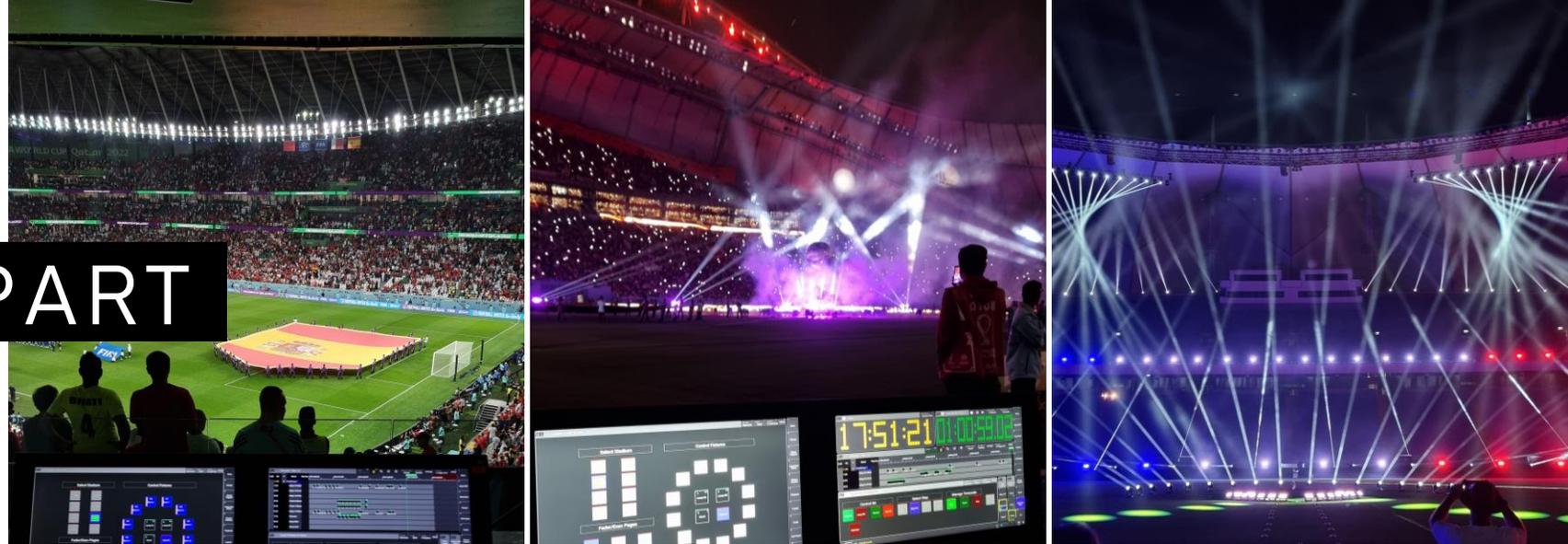
World Defense Show, SAMI (2022)
— Lighting Designer & Operator

Taif Roses Festival (2022) —
Principal Lighting Designer

Innovation-Driven Desalination
Summit (2022) — Lighting
Designer & Operator

PROJECT HIGHLIGHTS: PART

3



- FIFA World Cup, Qatar (2022) — Pre-Match Ceremony Lighting Operator – Concept K
- Saudi Super Cup (2023) — Lighting Designer & Operator – Concept K
- Al-Hilal Player Unveiling (2023) — Lighting Operator & Technical Support – Concept K



PROJECT

HIGHLIGHTS: PART 5

Omni Club, Amman (2023) — Madrix Mapping & System Integration

Frinzi Boulevard, Amman (2024) — Full Madrix Design & Implementation

Cinderella on Ice (2024) — Theatrical Lighting Design & Operation

PROJECT HIGHLIGHTS: PART 6

- The Arena, Riyadh (2024) — Kinetic Lighting Control & Stage Ops
- Cultural Talents Tournament (2024) — Madrix Kinetic Programming
- Ash Music Overground (2024) — Lighting Design & Operation





OVERGROUND

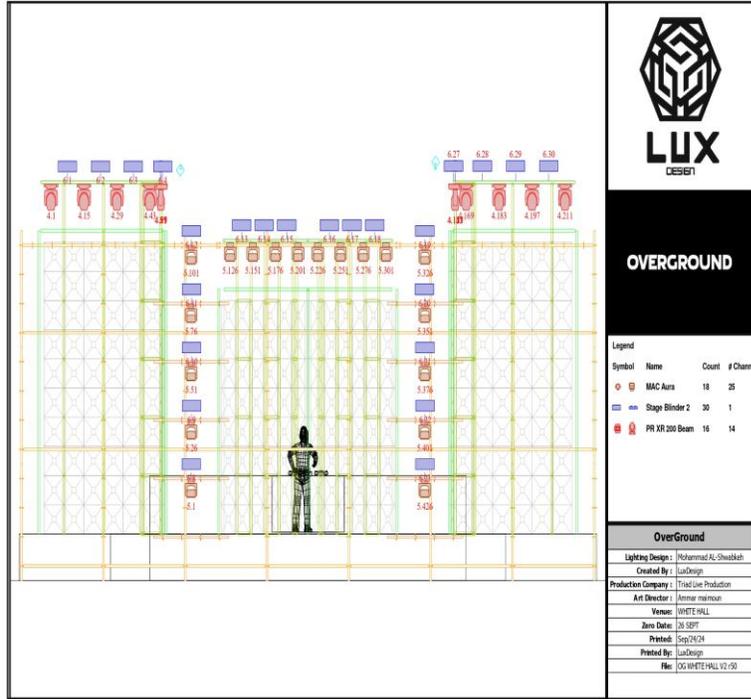
Legend

Symbol	Name	Count	# Chan
MAC Aura	MAC Aura	18	25
Stage Blender 2	Stage Blender 2	30	1
PR XR 200 Beam	PR XR 200 Beam	16	14

OverGround

Lighting Design:	Mohammed Al-Shewkhat
Created By:	LuxDesign
Production Company:	TheLine Production
Art Director:	Ammar mansour
Venue:	WHITE HALL
Zero Date:	28 SEPT
Printed:	SEP 24/24
Printed By:	LuxDesign
File:	00 WHITE HALL V2.DD

PROJECT HIGHLIGHTS: PART 7



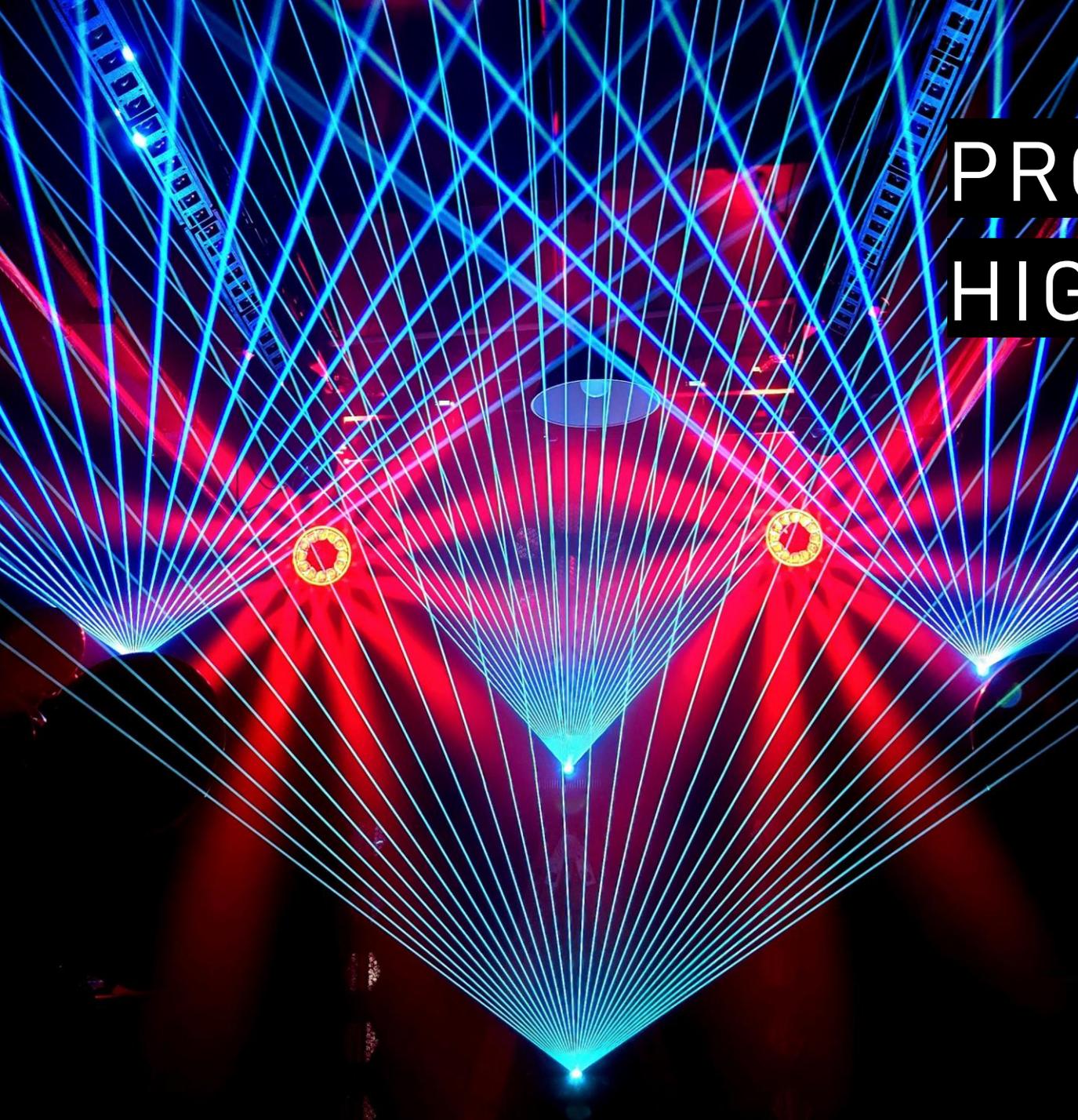
- Overground Festival (2024) — Lighting Design & Show Control
- Chill O'posite, Dahab (2024) — Lighting Operator & Show Control
- COP16 Riyadh (2024) — Lighting Design & Show Control

PROJECT HIGHLIGHTS:

PART 8

- Medical Graduation Ceremony, Riyadh (2024) — Timecode Programming & Networking
- DJ Awen LK (2024) — EDM Lighting Design & Operation
- Elteqa'a Brazil vs. Saudi Arabia (2025) — Timecode Programming





PROJECT

HIGHLIGHTS: PART 9

- WYDLondon Tour (2025) — Laser & Visual Effects Operator
- DJ Joy Zaher (2025) — Laser Control & Programming
- DJ Grossomoddo (2025) — Lighting & Laser Design

PROJECT HIGHLIGHTS:

PART 10

- Starvoz – WYDLondon (2025) — Integrated Lighting & Laser Operation
- Hongqi Vehicle Launch (2025) — Lighting Design and Multimedia Integration
- Prestige Restaurant (2025) — Lighting Design and Technical Supervision — Canada, torento
- House of Aura, DJ Caiiro (2025) — Layered Lighting & Laser FX





PROJECT HIGHLIGHTS: PART 11

- FNKT FESTIVAL (2025) – Laser & Visual Effects Operator
- MTRNM FESTIVAL (2025) – Integrated Lighting & Laser Operation
- HABIBAH TRUCK LAUNCH (2025) – Lighting Design and Multimedia Integration
- Chill O'posite, Dahab (2025) – Lighting Design & Visual experience Show



CONCLUSION

Leadership in Lighting Design

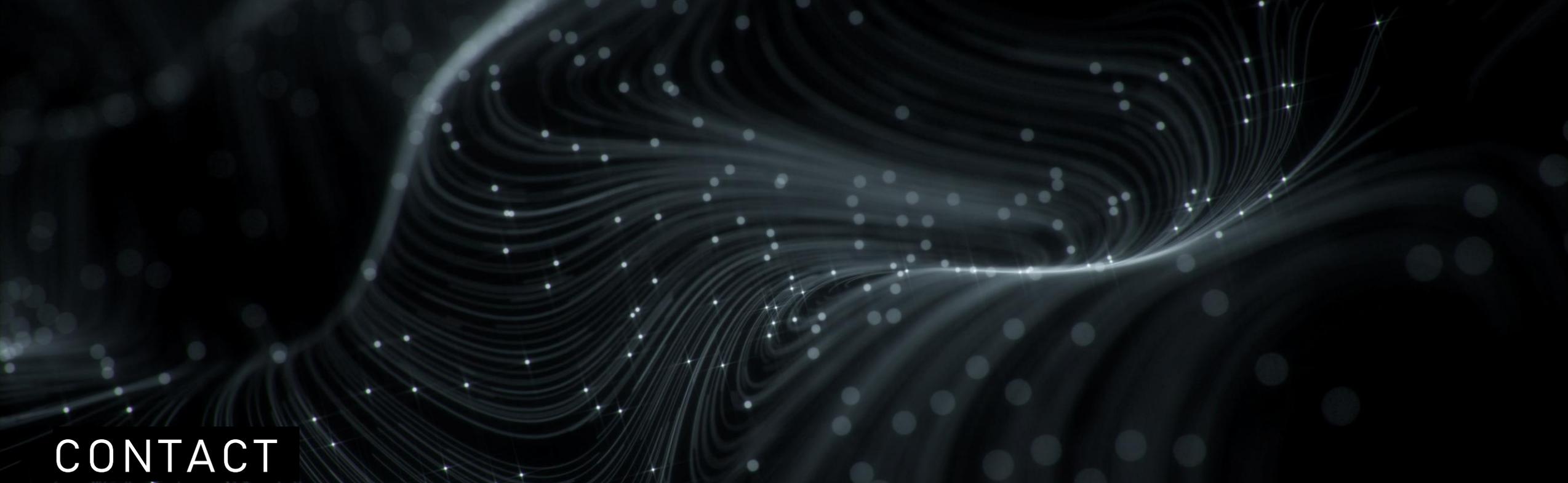
LUX Design Creative Studio has established itself as a leader in the lighting design industry through innovative solutions and creative concepts.

Innovative Approach

The studio combines creativity and technology to create unique lighting experiences that set them apart in the industry.

Impact on Experiences

LUX's work enhances lighting experiences in entertainment and architecture, leaving a lasting impression on audiences and users.



CONTACT INFORMATION

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- Facebook: [Lux Design Creative Studio](https://www.facebook.com/Lux-Design-Creative-Studio)